



OUT OF THE BOX GlycoMark® Test Gains Momentum

The national AACE (American Association of Clinical Endocrinologists) conference was held in Austin, TX in May. Over 3,000 attendees and 400 diabetes/endocrinology exhibitors were in attendance, learning and sharing cutting edge research, technologies and products. Endocrinologists, primary care physicians with diabetes focus, nurse



practitioners and physician assistants visited GlycoMark's booth to ask questions and share their success in using the GlycoMark test. Regional labs, offices, hospitals, and diabetes partners not yet carrying or promoting the test initiated activities to offer this important monitoring tool to health care providers throughout the country.

As we continue our outreach to professionals in the area of diabetes management, we look forward to seeing you at these upcoming conferences:

American Diabetes Association
Booth #1257, June 9-12 in San Diego

American Association for Clinical Chemistry
Booth #2829, July 31-Aug. 3 in San Diego

American Association of Diabetes Educators
Booth #609, Aug. 4-6 in Indianapolis

GlycoMark Sample Stability

Serum samples collected for GlycoMark testing are stable under the following conditions:

- Room temperature: not recommended, though samples have been reported to be stable for up to 5 days at 22 °C
- Refrigerated (4-8 °C): up to 1 week

- Frozen (-20 °C or colder): several years

Source: Nowatzke et al Clin Chim Acta 2004



Advocacy & Partnerships



GlycoMark management recently met with newly appointed Chief Scientific & Medical Officer for the American Diabetes Association (ADA), Dr. William T. Cefalu at the ADA headquarters in Arlington, VA. The group discussed the benefits of 1,5-AG testing for patients with diabetes. We look forward to an expanded collaboration with the ADA to demonstrate how the GlycoMark test can enhance the management of diabetes.

In the Trenches

EXECUTIVE WAR COLLEGE

GlycoMark team members engaged over 700 C-level laboratory executives and pathologists during Executive War College, Conference on Laboratory & Pathology Management. Touting the utility of GlycoMark to indicate hyperglycemic excursions and glycemic variability within the prior one to two weeks, the team is increasing laboratory demand and distribution for the test.



DRIVING THE MESSAGE HOME

Golf pros like Jordan Spieth, Jason Day, Hideki Matsuyama and Justin Rose weren't the only ones at the Zurich Classic last month. GlycoMark hosted a hospitality tent at the 18th hole to help drive awareness among local and regional hospital networks, laboratories and key opinion leaders in the diabetes field.



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